



The Canadian Association of Business Students

F2015 ANNUAL REPORT

PRESIDENT

John-Michael Minon

Members of the Board,

We came into office determined to completely revamp this organization, but our focus quickly shifted when we faced several roadblocks that would have hindered the growth of this organization if we did not resolve them now. Evidently, there is no point of building a tall building if the proper structure was not in place. This was the case for CABS. For this reason, we focused our efforts on fixing most of our internal issues allowing the future management teams to launch initiatives in line with the strategic plan.

The management team is proud to present what we have accomplished this fiscal year. In this report, we highlight not only our accomplishments, but also where we completely missed the boat. This may not have been a year of innovation for CABS and we definitely did not move mountains, but given the lean team and the enormous workload, I am very proud of how far we have come and the work we have done. Big change will not occur within a year and our management team has taken calculated steps to steer CABS forward.

Hits

Strategic Plan

We began this fiscal year questioning on the exact purpose of The Canadian Association of Business Students. "What is the benefit of being part of CABS?" was asked frequently amongst our members, which fueled the management team to not only answer this question but to also prove that there are several benefits of being part of this organization.

After countless hours of discussion (between executives, with members and with alumni), CABS presented to the Board of Directors a concise plan for the next 3 to 5 years. We are absolutely thrilled that our members are on the same page with the management team and that they agree with this direction. Some key points outlined in the strategic plan have been addressed this fiscal year:

CABS, a hub of information: One aspect of my platform when campaigning for my position was for CABS to be a hub of information for all business students across Canada. This included having information on conferences and competitions as well as other resources readily available to students in a few clicks. To achieve this, we had to develop this hub (i.e. our website) and gather the information we need. We are "The Canadian Association of Business Students" and we should be the number one destination for news and information on the students we represent. The basis of these research initiatives has been determined and the first phase of market research should be launched in the upcoming year.

Conference Reform: Because the CABS conferences are our main tangible offering to our members, we had to ensure that our members got the most out of it. However, throughout the year, despite our efforts, we still did not receive any interest from our members to host the CABS events, which put the sustainability of our events in jeopardy. Realistically, a CABS failsafe bid should only be taken on as a last resort and for one event a year (not three as it was the case this year).

Evidently, something about our conferences had to be done, which I called "The Conference Reform". We took all the recommendations from the Board and went to work. Calvin did a tremendous job with the development of the Conference Promotional Package and OC Guide which will not only shed light on our conferences to deans, faculty members and students at large, but also to provide relevant information to any student on how to organize one of our events. With Adam's experience, we were able to develop a curriculum, the CORE5, which will guide student leaders through their development over the year. We have begun to implement CORE5 with Roundtable and will continue to see progress with the curriculum at our upcoming conferences.

We also had to improve our internal operations when it comes to our events. This began by centralizing key activities when it came to planning and organizing the CABS events, such as sponsorship and finances. In addition, we ensured that the chairs of JDC Central, Roundtable and WCLR reported directly to a "program sponsor", in this case our VP Conferences East and West. With this structure, the Management Team was fully informed on the progress of each program and that the chairs were fully accountable.

Overall, I strongly believe that we are definitely in the right direction to improve the quality of our conferences in the future.

Building the brand: Some of our marketing efforts was focused on generating brand awareness to establish ourselves as a reputable organization in Canada . This helped us develop relationships with key members of the business community to help elevate our conferences and ultimately add value to our members. By continuing in this direction, this will help attract new members to our organization, extend our reach on a national level and finally leverage our position to further benefit our members with larger discounts and resources.

Relations with REFAEC

Unlike last year where both CABS' and REFAEC's management team did not see eye to eye, this year we were able to maintain a proper working relationship as both teams are committed to finalize an agreement regarding our members hosting our main events.

From the beginning, we stood firm on the idea that neither CABS nor REFAEC should have the right to order our member schools with what they can or cannot do. In other words, we would not set restrictions on our members to what events they can or cannot host. Our purpose is to support our members and not limit them.

We have been working on finalizing the "hosting" agreement with REFAEC over the last year. The first proposal was presented to the REFAEC members in January. Although it went against what we initially sought for (in other words, allowing all schools host any CABS or REFAEC event), we thought it was a good middle ground. The proposal outlined the following:

1. Participation

- a. No division or restrictions
- b. Members schools of REFAEC may participate in JDC Central (JDCC)
- c. Members schools of CABS may participate in 'Jeux du Commerce' (JDC)

2. Hosting

- a. JDC Central cannot be hosted inside Quebec border;
- b. Jeux du Commerce cannot be hosted outside Quebec;*
- c. **Exception: "Grey zones" which are locations outside of Quebec where REFAEC members could possibly host*

- d. If a JDC or JDCC is to be hosted in the same location (i.e.: Ottawa), special controls must be activated, where OCs and mother organizations (REFAEC and CABS) need to coordinate amongst each other to ensure that both competitions are organized smoothly.

As a result, the proposal was not accepted with schools like the John Molson School of Business opposing to the idea of restricting members. This then brings us back to square 1, which is essentially what we wanted from the beginning. A new proposal, allowing Quebec schools to host JDC Central if the Jeux du Commerce (JDC) was not hosted in the same city, will be presented to the REFAEC members in April at the Spring congress.

Misses

Lack of members on the Management Team

In the past, I have always preferred working with leaner teams. However, CABS is a whole different story and I underestimated the amount of work we would have on our plates, especially with the planning of JDC Central and Roundtable happening simultaneously. The lack of people on the Management Team was really apparent to me at the end of November, with some of our executives spread too thin by taking on different roles and also picking up on additional tasks when OC members were not performing at our standards. With a focus on keeping our current programs afloat, we had to hold off on some of the projects we had started working on since the beginning of the fiscal year.

In the short term, we have delegated part of the resource centre project to Catherine Claus, an undergraduate business student from Bishop's University. She was tasked to brainstorm categories for the resource centre and research companies within these categories. Once complete, we can proceed to the next phase of this project, which is generating revenue from the resource centre by selling the "CABS Approved" status to these companies.

Moving forward, the incoming team cannot hesitate to seek for help in certain portfolios. Having directors will not only give student involvement opportunities to motivated students but will also help in molding these directors to take on VP positions in the future.

Use of BOD committee

In my experience, having BOD committees is necessary and beneficial as it makes board meetings more efficient. We got a preview of how efficient and effective having committees in place within CABS when I had a meeting with the Strategic Oversight committee to get input on the strategic plan and with the Governance committee to go through the new By-Laws and Privacy Policy.

Discounts

This program was something that I was really looking forward to launch this year. However, as mentioned, our team was not able to roll out this initiative due to the other priorities. Moving forward, I suggest that the incoming management team hires a program manager to spearhead this initiative due to the potential benefits this has for our members.

Miscellaneous

This year, we have seen huge progress in a governance perspective. This year, none of our Board of Directors meetings have lasted over 5 hours. I have noticed that board members actually care about what is happening with CABS. They are more engaged and aware of their role as a Board of Director. I

ensured that all the minutes of our meetings were properly documented and published on our website. And finally, always in line of making our meeting efficient and effective, I ensured that getting access to BOD documents was simpler by sharing a “Board of Directors” Google folder. Despite sending documents late (and I sincerely apologize for this), I think our Board of Directors meetings have gone really well and I thank you all for being engaged and committed with CABS.

Final remarks

Did we move mountains this year? No. Do members of the government know who we are? I don't think so. The perfectionist in me will always look back and notice the major failures this year. However, I must say that I am very proud of the progress we have done with CABS given the people we had on this management team and the resources we had. This experience has truly been eye-opening and I highly encourage anyone who is up for a challenge to get involved with CABS.

#CABSLove

Vice President Member Relations & Conferences West

Calvin Parker

Hello Members!

Similarly to my third quarter update, I have broken down my deliverables by portfolio and initiative, as my efforts within CABS continue to fall outside the defined scope of my elected roles.

Portfolio Updates (Vice President Conferences West)

Western Canada Leadership Retreat (2014)

WCLR 2014 operated as a fail-safe bid. Though the event was favourably received, it ran the largest deficit of a regional event in CABS history, a product of bad governance, unrealistic promises, and a general lack of congruence with the event execution with CABS' procedures and systems. As the conference was already planned by the time my term started, there was little I could do to repair the damage, but it served as a good learning experience for the management team.

Western Canada Leadership Retreat (2015)

WCLR 2015 is completely on track to be a fantastic event - the OC has already secured local sponsorship and have finalized the majority of venues. Surveys have been administered to the current presidents to garner input on event specifics, and I am meeting with the organizing committee at two week intervals to ensure consistent progress is made. The team continues to support and abide by the administrative changes made to the working relationship between both parties, including the centralization of working documents and use of CABS-specific emails. With these systems in place, subsequent organizing committees will be able to easily access past resources.

The team has put a focus on incorporating the advancements in programming and curriculum that the CABS Management Team has developed throughout the term, to ensure that content builds upon CABS Roundtable 2015 and is appropriate to delegate needs and wants in respect to the timing of the conference in context to the annual terms.

I am currently reaching out to the JDC West Board of Directors to investigate their plans for their delegations continued participation in the event, and ensure that CABS can offer programming that is of value to their constituents.

CABS Roundtable

CABS Roundtable 2015 serves as a unique situation in the current term. Though the event is associated with the University of Northern British Columbia, the organizing committee also features alumnus from other schools. Like the organizing committee for WCLR 2015, the team is using the new CABS' administrative processes implemented this year.

In terms of successes, the event serves as the first CABS Roundtable to feature a learning curriculum

built into the programming, with a focus on portfolio transitioning and sessions that feature preparatory content for an executive role. Additionally, Board of Directors training has been introduced for the first time, to properly onboard and engage the presidents of each member society at their first CABS event, allowing them to more fully contribute through the coming term. Finally, a CABS overview session for each portfolio group will enable all executives to take complete advantage of all CABS initiatives.

However, there have been many notable issues with the event. Corporate partnership donations were minimal, and the organizing committee was not fully engaged in their roles, requiring extensive oversight and direct management. This severely limited my ability to provide value for CABS through my other capacities, as I had to allocate my resources almost completely to this event since early January. I believe an underlying lack of accountability was systemic in the development of such issues.

This experience made it all the more clear to me that it's imperative that member schools bring forward a full bid for CABS events - the fail-safe promise is at best a last resort and should not be considered a viable option. The CABS Management team is already limited in their ability to execute the range of planned initiatives due to their relatively small size, and without a complete, engaged, and dedicated organizing committee, CABS is severely disadvantaged.

For CABS Roundtable 2016, I've been working closely with the University of Calgary to generate a bid. The Commerce Undergraduate Society and the faculty are both excited and supporting of the bid, but unfortunately, our prospective chairs have had to decline participation due to other commitments. The current CUS President is working diligently to find more candidates, but at the current time it is difficult to ascertain if there will be a bid available in time for CABS Roundtable 2015.

Refined Bidding Processes and Supporting Documentation

Though CABS has been more successful this fiscal year in garnering new bids, it was still apparent that the entire bidding process was somewhat ambiguous. Though the previous CABS team had implemented a well-executed Conference Policy, the technical basis of the documentation required supporting documentation that would explain and marketing the events in detail.

With this in mind, I created a conference policy and an organizing committee guide in collaboration with the VP Marketing to both make the system of creating a bid more manageable and the benefits of hosting more clear to key stakeholders. Additionally, both documents serve to clarify the relationship between the management team and the organizing committee. CABS will continue to build a battery of materials and marketing tools to support these key documents, until members have every tool available to promote and execute these events. Finally, the CABS website has a comprehensive page dedicated to illustrating all the involved processes of bidding, with links to the previously-mentioned documents where applicable.

Portfolio Updates (Vice President Members West)

Due to the volume of requests on my time for other CABS initiatives, I unfortunately needed to cancel the remainder of my monthly meetings with the Presidents to concentrate on more critical operations within this portfolio. For example, I continued my efforts on acquiring documentation and pertinent information from our members for use in the CABS resource center on the website. The available time for this program became limited as CABS Roundtable 2015 became a priority, but the framework of this initiative is created and is sustainable moving forward.

The amalgamation of materials and the designing and implementation of the resource center were main focuses within this portfolio. However, as new member executives were elected and hired in the period following the new year, I made every effort to ensure they were communicated to properly by CABS and were allocated into respective groups to facilitate the learning of our platform and network. With a vision for a comprehensive alumni network, I crafted complex surveys to retrieve the appropriate and relevant information from incoming executives that would allow CABS to identify the right candidates for a variety of alumni projects. Though our limited resources this year required the prioritization of certain tasks, I believed it was imperative to capitalize on the opportunity of integrating all incoming executives immediately, to ensure future CABS services are utilized and received appropriately.

Other Initiatives

Throughout this fiscal year, I was involved in many different aspects of the organization. On significant note was the complete restructuring of our internal databases and administrative systems. This project took an extraordinary amount of time and is still evolving - I have started the drafts of an IT policy and appropriate procedural workflows to ensure the foundation can be maintained by future executives. With effective and organized systems in place, CABS initiatives can be completely efficiently and professionally.

Other projects include the website rebuild, which was another large project that is not complete, and the building of an overarching learning curriculum designed to be a training and resource center for our members - this initiative spans through our conferences and beyond. Many other smaller initiatives were undertaken within and outside my portfolios, but detailing each would be out of the scope of this report.

In review, I consider this year one of structuring, refining, and strategizing. I am confident that CABS has a solid foundation on which to grow, and am excited to see the organization develop in the future!

Vice President of Conferences and Competitions East

Michael Walkey

General Statistics

ECLR

Sprott School of Business

June 13-15, 2014

74 Delegates (Presidents and Executives)

EBSC

DeGroote School of Business

August 14-17, 2014

28 Delegates (Presidents)

JDC Central

CABS Host (Toronto, Ontario)

January 28th – February 1st, 2015

14 Competing Schools

What I Wanted to Do

Coming into this year I wanted to bring CABS Conferences and Competitions to a point where they were sought after. This meant organizing the conferences and competitions in a manner that made sense and was easy to understand. As well, the content had to change where students left inspired or with the knowledge to make a difference.

What Happened with Conferences

One of the main issues a Management Team faces year over year is regarding the timing of the bid and the actual execution of a conference. When a new Management Team comes into office, instructions are already given to an organizing committee and most of the planning is already done. In addition, when a Management Team goes through poor transition, a lot important information regarding the conferences can get lost. Although the conferences were well run, as the post conference surveys proved, there are some lessons to be learned.

The main challenge of the smaller conferences was regarding the finances. This year, the previous management team promised sponsorship, which left the two conferences assuming sponsorship deals were already signed. When sponsorship fell short from the Management Team, it left the conferences with a deficit. This was the first thing we learned: don't promise something you can follow through with. From our Management Team to the future team of 2015-2016, we promised funds but only that of a manageable amount.

The second flaw of the previous regime was programming. We learned after hosting ECLR 2014 and EBSC 2014 that we can no longer expect Organizing Committees to understand the content demanded by our members and that providing content based on the same motivational speakers or professors was not fair to our delegates. Going forward with 2015 conferences, CABS is to ensure that programming is

mandated by the Management Team. This allows for a more accurate offering of what delegates really want.

The final lesson, which came from a success at EBSC 2014, is that night events CAN be successful without an alcohol focus. A push for the next Management team will be providing sober bonding moments for our delegates. It provides them with a more memorable networking opportunity and an opportunity to continue to learn well into the night.

What Happened with Competitions

Right from the beginning, the focus was on ensuring that captains attended the conferences and meetings. In the past, schools had paid thousands of dollars for captains to attend conferences, only to spend hours discussing about rules. This year, step one was to edit the rulebook and pitch the edited version with reasoning to the Captains. This was successful! The captains had the rulebook from a very early start in comparison with other years (with the exception to the sports rules). This left conferences open with opportunities for captains to learn best practices and from the experiences of their peers.

The By-laws did not require much tweaking, as they were rewritten in the previous year. However, in the final month of my term I will be working to separate competition information from the Conferences Policy and merge it with the current JDCC By-Laws to create a Competition Policy. This will make it significantly easier to manage where currently, there is confusion between Conference Policy and JDCC By-Laws.

In an Organizing Committee's stand point, I preached a common theme of contingency. In previous years, the competition had struggled to adapt with different challenges throughout the weekend. I worked with the OC to ensure we pulled each moving part of the competition apart to mitigate any challenges. Obviously, some challenges are unavoidable but preparation can go a long way. I am happy to say for the first time in a long time, JDC Central operated on an "on-time" basis for most of the weekend. This was especially important to me, as it built a foundation that the competition can be built from.

The competition itself still had some weaknesses. AV, food, and sponsorship all had slightly negative impacts on the perception of the conference. However, food and AV were significantly affected by the location. Dealing with Unions and inflated Toronto pricing limited the resources available to us. Corporate Sponsorship went through interesting times and was probably somewhere I could have provided more oversight. It will be important for future management teams to ensure that relationships with corporate partners are being kept while seeking to build new ones to exceed sponsorship goals.

Next Tasks

From this point, the next tasks are going to be focused on making 2015 a successful conference and competition year. This means working with our potential hosts to create strong bids and working with the past Organizing Committees to build strong transition packages.

I'm looking into meeting with the JDC Central Committee, with the current members and perhaps opening it the committee to alumni. This Committee will be a great resource when it comes to organizing JDC Central. It is something I did in an informal fashion this year with stakeholders that I value. It provides the BOD with assurance when a decision is made with the most due diligence.

VP Finance

Amandeep Gill

Dear Members,

As it comes close to the end of my mandate, I am glad to say that the finance portfolio has gone through some major changes and improvements since the beginning of my mandate. After setting sound policies and procedures, it was time to make sure that these were properly implemented. With the vision of centralizing financials for all our events, I could say that we have reached that goal, especially with our major events, JDC Central and Roundtable. In the beginning of my mandate, I promised to reflect the financial position of all our events and resulting in CABS becoming a more transparent organization, and I am glad to say that this has been accomplished. With the financials for WCLR, ECLR completed and finalized, I am now working on closing the books for JDC Central 2015, Roundtable and CABS Head Office. With all this, I will be publishing the consolidated financial statements within one month of our year-end.

One of the major changes I am working on in the Finance Portfolio is the allocation of funds in the Head Office budget. With the centralization of financials, CABS executives will no longer pay out delegate fees from the Head Office budget. Instead, we will allocate funds to our five CABS events. I have also been working on cutting costs in our Head Office budget to benefit our events. I am happy to say that, with these cut backs and the reallocation of funds, this will allow CABS to give sponsorship of \$1500 from the Head Office account to ECLR, WCLR and CBSC and of \$1500 to JDC Central and Roundtable starting in fiscal year 2016.

Future projects in my portfolio included putting all financials on our new website. With the launch of the new CABS website, there will be a finance section where you could find different information pertaining to the Finance Portfolio. This includes, the accounting software used, online payment options, account balances/statements, invoices and forms for the Organizing Committees. Unfortunately, this did not get completed during my mandate. With our website being fairly new, the focus was on other aspects that needed to be completed before the integration of the finance section. With the centralization of finances my vision was to make sure all things related to finances go through our newly developed website. This will definitely benefit our members because it will have information that could potentially aid your business student associations. I hope for this vision to be carried on by the incoming management team.

I would like to thank you all for believing in me and giving me this opportunity to be CABS' VP Finance for this year.



CANADIAN ASSOCIATION OF BUSINESS STUDENTS

The Canadian Association of Business Students
Statement of Operations
For the year ended March 31, 2015

Revenues	Actual	Budgeted	Variance
Membership			
<i>Large Schools</i>	\$ 22,000.00	\$ 22,000.00	0.00%
<i>Small Schools</i>	\$ 1,750.00	\$ 1,750.00	0.00%
Total Revenues	\$ 23,750.00	\$ 23,750.00	0.00%
Expenses			
Delegate Fees Expense			
<i>Roundtable</i>	\$ -	\$ 3,500.00	100.00%
<i>JDC</i>	\$ -	\$ 260.00	100.00%
<i>JDCC</i>	\$ -	\$ 1,050.00	100.00%
<i>JDCC Captains Meeting -May</i>	\$ -	\$ 500.00	100.00%
<i>JDCC- August Meeting</i>	\$ -	\$ 250.00	100.00%
<i>JDCC- November meeting</i>	\$ -	\$ 500.00	100.00%
<i>JDC West</i>	\$ -	\$ 350.00	100.00%
<i>WCLR</i>	\$ 375.00	\$ 550.00	31.82%
<i>ECLR</i>	\$ 675.00	\$ 750.00	10.00%
<i>EBSC</i>	\$ 750.00	\$ 1,000.00	25.00%
<i>WBSC</i>	\$ -	\$ -	0.00%
<i>NBSC</i>	\$ 800.00	\$ 1,125.00	28.89%
<i>REFAEC 1</i>	\$ 150.00	\$ 150.00	0.00%
<i>REFAEC 2</i>	\$ -	\$ 150.00	100.00%
<i>REFAEC 3</i>	\$ -	\$ 150.00	100.00%
Total Delegate Fees Expense	\$ 2,750.00	\$ 10,285.00	73.26%

Travel Expense			
<i>Roundtable</i>	\$ 5,596.65	\$ 4,000.00	-39.92%
<i>JDC</i>	\$ -	\$ 100.00	100.00%
<i>JDCC</i>	\$ -	\$ 400.00	100.00%
<i>JDCC Transition meeting</i>	\$ 137.98	\$ 100.00	-37.98%
<i>JDCC -August Meeting</i>	\$ -	\$ 50.00	100.00%
<i>JDCC- November Meeting</i>	\$ -	\$ 100.00	100.00%
<i>JDC West</i>	\$ 427.17	\$ 200.00	-113.59%
<i>WCLR</i>	\$ 513.40	\$ 1,500.00	65.77%
<i>ECLR</i>	\$ 99.98	\$ 300.00	66.67%
<i>EBSC</i>	\$ 997.66	\$ 1,800.00	44.57%
<i>WBSC</i>	\$ -	\$ -	0.00%
<i>NBSC</i>	\$ 1,032.15	\$ 1,500.00	31.19%
<i>REFAEC 1</i>	\$ -	\$ 100.00	100.00%
<i>REFAEC 2</i>	\$ -	\$ 100.00	100.00%
<i>REFAEC 3</i>	\$ -	\$ 100.00	100.00%
Total Travel Expense	\$ 8,804.99	\$ 10,350.00	14.93%
Marketing expense	\$ 656.79	\$ 1,500.00	56.21%
Office Expense	\$ -	\$ 100.00	100.00%
CABS Retreat	\$ 1,483.32	\$ 1,500.00	1.11%
Bank Service Charges Expense	\$ 51.45	\$ -	-51.45%
Awards	\$ 330.75	\$ -	-330.00%
Total Expenses	-\$ 14,077.30	-\$ 23,735.00	40.69%
Surplus (Deficit)	\$ 9,672.70	\$ 15.00	64384.67%

VP Marketing

Jacqueline Holm

Report written by the Management Team

Dear members,

The focus points this year in the marketing portfolio were the following:

- (1) Building the brand
- (2) Brand consistency
- (3) Developing procedures in the marketing portfolio

Building the brand

The website was obviously one of the major changes seen this year. It was important to have a website that properly represented CABS because of the nature of the organization. As a virtual organization with little face to face contact, the website had to be built in a way that could sustain all the programs that we are planning to roll out in the upcoming years. The website also needed a long-overdue face lift if we were to expand our visibility to corporate partners, faculty members and the government. We did experience some roadblocks after NBSC with some applications that kept crashing our website.

Next steps for the website:

- Create accounts for each member schools to access the exclusive information on the website
- Allow members to save their registration information used for each conferences
- Launch of job board, an initiative that will be developed with the VP of Corporate Relations.
- Launch of resource centre (a database of suppliers and companies that may be useful for BSA's)

Brand consistency

One of the various tasks of CABS' VP Marketing is ensure that the branding of CABS is consistent through all touch points. With this in mind, we built on the branding guidelines and developed the brand box, consisting of branded stationary and documents CABS will use on a regular basis. Phase 2 of the brand box is not yet complete but some of the elements will be done by the end of the fiscal year.

Procedures

We believe that social media will play a huge part in increasing our brand awareness and establishing CABS as a legitimate organization. In order to properly coordinate the content we will be pushing on social media, we have developed a social media calendar to plan our upcoming posts throughout the week and even month, which is something most community managers use to manage their respective pages.

Statistics

Page Likes

Period	Number of Likes
April 1 2013	655
April 1 2014	1056 (+401 likes)
March 2 2015	1493 (+433 likes)

Total Page Likes as of Today: 1,493



Brand posts

Period	Number of posts
F2014	83
F2015	112 posts

Post Reach

Period	Average reach per post
F2014	233
F2015	240

Notable posts

The Canadian Association of Business Students

November 9, 2014 ·

After months of hard work and determination, we are extremely excited to unveil the first stage launch of our new website! Designed as a forward-thinking and functional platform for our services, it's a huge step forward for both our organization and our members.

Stay tuned for a detailed launch campaign, and for further announcements as we release subsequent stages of our site!

<http://cabsonline.ca/> #cabslove



3,356 people reached

Boosted

Like · Comment · Share · 25 1 2



Daniel Palumbo on Dragon's Den

Reach: 3,702

61 Likes

5 Comments

1 Share

609 Post Clicks

Launch of CABS website

Reach: 3,356

69 Likes

1 Comment

9 Shares

172 Post Clicks

The Canadian Association of Business Students

January 24 ·

A current student at the Schulich School of Business, Daniel Palumbo (BBA '15) just scored a deal with two of the Dragons on the popular television show, Dragon's alongside two of his friends! Arlene Dickinson and David Chilton were able to make a \$500,000 deal with Daniel, for 20% of the company.

Watch their pitch here: <http://www.cbc.ca/dragonsden/pitches/colt-hockey-sticks>

To find out more about their company, Colt Hockey visit: <http://colthockey.com/>



Dragons' Den

Dragons' Den - New episodes Wednesdays at 8PM/8:30NT!

CBC.CA

3,702 people reached

Boost Post

Like · Comment · Share · 39 3



Notable posts (continued)



The Canadian Association of Business Students with
Kingsley Eze and 21 others at Asper School of Business
November 14, 2014 · 🌐

The National Business School Conference is currently happening in Winnipeg at the Asper School of Business, bringing together student leaders from across the country.



6,740 people reached

Boost Post

Unlike · Comment · Share · 👍 83 💬 2 ➦ 2



Presidents at NBSC

Reach: 6,740

101 Likes

7 Comments

10 Shares

2,733 Post Clicks