



## Detailed Specifications

### Orientation:

- Shot in portrait orientation

### Composition:

- Chest up
- Amble buffer between long edges and subject

### Subject Placement:

- Place your subject at an angle towards the right-hand corner of the frame (roughly 30°) and then have them turn their face towards your camera.
- Ensure arms are relaxed to create a natural look for the shoulders
- Place your subject as close as possible to the camera while still ensuring you have enough room to capture a varying range of individuals in your frame.

### Lighting:

- Ensure lighting is even across subject's face (no harsh or obvious shadows)
- Natural light preferred if weather conditions adequate
- Studio lighting in case of unsuitable weather conditions
  - Position lighting source(s) as close to subject as possible for best effect
  - Position light to fall on subject slightly from the sides for best results (generally)

### Background:

- Neutral backdrop, mild tones of blue preferred if possible. White background is also possible.
- If no backdrop is available, please pick a relatively neutral scenic background that is well lit (not blown out or filled with shadows)
- Ensure background is at least 1 meter from subject.

### Equipment:

- Use a lens with a wide max aperture ( $A > F2.8$ ) and a long focal length (Length  $> 50\text{mm}$  minimum,  $> 70\text{mm}$  preferred) to achieve a sufficiently blurred background and tight focus on subject.
- Use a camera body with a resolution  $> 10$  megapixels and RAW file format capabilities.
- If using supplemental lighting, please use flash diffusers or any other forms of equipment to soften your light as best as possible. Please place supplementary lighting sources off camera and do not use on-camera (direct) flash equipment.