



CABS Roundtable
Promotional Package

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CABS Conferences

The Canadian Association of Business Students (CABS) hosts 4 Flagship Conferences on an annual basis:

1. CABS Roundtable
2. Western Canada Leadership Retreat (WCLR)
3. Eastern Canada Leadership Retreat (ECLR)
4. Canadian Business School Conference (CBSC)

These events are divided into two groups, regional and national. CABS Roundtable and the CBSC serve as the national offerings, while WCLR and ECLR supplement as regional bodies. The timeline of these events occurs as follows:

General Overview

Our flagship conferences are designed to encourage personal growth, learning, and the development of leadership abilities of student executives from business student associations across Canada. These leaders become more capable of fulfilling their mandates, resulting in the improvement of the services offered by their societies and in turn increasing the quality of business education across the nation. Arguably, the extra-curricular activities and opportunities that occur throughout the undergraduate experience are equally as important to a student's future success as the education itself, teaching lessons and building experience that complement those available in the classroom.

These business student associations that exist within Canada's business schools form an integral part of the university experience for all undergraduate commerce students. At once providing academic, social, networking, and charity services and initiatives to the students of these programs, business student associations also serve as the voice of students in regards to their education. By working with program faculty, staff, corporate partners, and external stakeholders, student government plays an important role in shaping the future of education.

By empowering and enabling the student leaders of these organizations, CABS helps to build the leaders of tomorrow. Our member executives return to their schools from each event inspired, ambitious, motivated, and equipped with the tools necessary to make a positive difference on their campus and to fellow students' lives.

About CABS Roundtable

CABS Roundtable is not only Canada's largest and most prestigious student run conference, but the keystone event in the Canadian Association of Business Students' (CABS) conference circuit. Bringing together over 300 of the brightest student leaders from over 30 of the top business schools across the country, the conference focuses on developing leadership skills, team building, and sharing of best practices to ensure the success of each school's individual business student association. As the first conference attended by business student association executives, it serves as a key role in developing team dynamic and establishing group relationships. Additionally, each CABS Roundtable serves to host the CABS' Annual General Meeting (AGM), in which the elected CABS management team and board of directors develop the strategy and objectives for the organization over the coming term.

CABS Roundtable Mandate

CABS Roundtable is designed to equip the future business leaders in Canada with the specific skill sets, tools, and knowledge necessary to make meaningful contributions back to their universities through their student governments. The event is scheduled each year to occur shortly after each member society has either elected or hired it's incoming executives but before these individuals take office.

The curriculum and materials featured at CABS Roundtable focus extensively on portfolio strategy, with the intention of providing each attending executive with all resources necessary to create effective and actionable plans for the coming term. Such a focus is complemented by workshops teaching portfolio-specific tools to assist each executive in surmounting obstacles they are likely to face throughout their mandate.

CABS Roundtable is also the only event in the CABS conference circuit that brings together both outgoing and incoming executives from member societies. This unique forum allows those with experience in the roles to directly mentor the next group of student leaders.

CABS Roundtable History

Generated from discussions involving business student societies across Canada, the renowned Roundtable conference began as an idea - the leaders of these organizations saw an opportunity in meeting and sharing best practices, resources, and ideas in order to collectively move their societies forward and deliver exceptional value to their

constituents. As a result, the first inaugural Roundtable was hosted by the Edwards School of Business at the University of Saskatchewan, and has since developed into a national conference that hosts business student executives from across the nation. Originally a property of the now-defunct Canadian Business School Councils, CABS became the new guardian of the event in 2010. Recent versions of the event have included delegations from almost thirty universities, with representation from each of CABS' member societies. its inception in 2008, Roundtable has been hosted in a different Canadian city. The host university is selected by the CABS board of directors and is mandated to create and promote a conference that highlights leadership, team building, and best practices to ensure the success of each school's individual business societies.

CABS Roundtable Programming

As the only CABS conference to feature both incoming and outgoing Business Student Association executives, the curriculum for the event features two distinct streams of content. Incoming executives are on boarded with sessions that focus on core executive competencies, while outgoings focus on acquiring the tools and knowledge that will help them better transition their successors while improving their ability to give back to their associations and related communities.

CABS CURRICULUM					
CORE5	Transition & Recruiting	Planning & Developing	Developing & Finalizing	Executing & Peer Help	Post Execution & Exiting
Conference	Roundtable	ECLR/WCLR	CBSC	NBSC	Roundtable
Society/Portfolio Strategy	X	X	X	X	
Governance	X	X	X	X	
Recruiting	X				
Managment	X	X		X	
Execution	X		X	X	X

Within the scopes of transition, core executive competencies, recruiting, and exiting mandates, the events feature a range of sessions and approved content, delivered through a combination of lectures and workshops.



EXAMPLE SESSIONS

- Strategy
- Management
- Giving Back
- Career Planning & Professional Positioning
- Governance
- Execution
- Building Networks
- Recruiting
- Transitioning Out
- Mentorship Development

CABS Roundtable Partners

As the largest CABS event, CABS Roundtable has endless possibilities for partners to engage with and promote to delegates. The events timeline also provides strong recruitment potential with all outgoing executive.

EXAMPLE PARTNERSHIP OPPORTUNITIES & ASSETS

- Financial Leadership Workshop
- Governance Workshop
- Closing Ceremonies Keynote
- Personal Development Panel
- Delegate Resume Bank
- Strategic Planning Workshop
- President Lunch Keynote
- NFPO Controllership Workshop
- Opening Ceremonies Keynote
- VIP Networking Cocktail
- Career Fair Booth
- Industry Panel
- Case Competition Judge

CABS Roundtable Schedule (Sample)

Time	Wednesday	Thursday	Friday	Saturday	Sunday
8:00am - 9:00am		Breakfast	Breakfast	Breakfast	Breakfast
9:00am - 10:00am		Incoming BOD Training / Orientation	Sessions	Sessions	Departure
10:00am - 11:00am					
11:00am - 12:00pm					
12:00pm - 1:00pm	President Arrival & Check In	Lunch	Lunch	Lunch	
1:00pm - 2:00pm		CABS AGM	Sessions	Sessions	
2:00pm - 3:00pm					
3:00pm - 4:00pm		CABS Elections/ Executive Arrival & Check-In	Sessions	Sessions	
4:00pm - 5:00pm					
5:00pm - 6:00pm					Dinner
6:00pm - 7:00pm	President Discussion Period	Dinner	Dinner	Dinner	
7:00pm - 8:00pm		Free Time	Free Time	Free Time	
8:00pm - 9:00pm					
9:00pm - 10:00pm	Night Event	Night Event	Night Event	Night Event	
10:00pm - 11:00pm					
11:00pm - 12:00pm					

CABS Roundtable Testimonials

“I enjoyed the opportunities to attend the breakout sessions with members of my incoming team and get to know them better and start planning for next year”

Andrew Kussy, CABS RT 2012

“The skills I acquired at these sessions have allowed me to feel more confident in leading my peers in our School of Business.”

Marko Laschuk, CABS RT 2013

“CABS Roundtable was one of the great experiences I have had in my time in University. I got to meet a countless number of awesome people throughout the country. These will be connections I will stay in contact with for a long time. I can't wait until next years!”

Robert Munnich, CABS RT 2015

“Roundtable doesn't just represent a networking event brought to business leaders across Canada. The friendships that were made are stronger than ever between all the schools, and it has created a community between us. I learned so much from this weekend and it has definitely impacted me to develop as a business leader in our society. Our executive team has a new fire instilled in us after Roundtable, and it's unbelievable how excited we are for the upcoming year!”

Greg Chrzan, CABS RT 2015

“Attending CABS Roundtable has been one of the most valuable experiences of my university career so far. Roundtable gave me the opportunity to build a network of some of the most talented and driven young people in Canada, as well as the platform to gain knowledge that will allow me to most effectively serve the students I represent. Thanks to Roundtable I am looking forward to a year of growth both personally and for my association.”

Madeline Porter, CABS RT 2015

CABS Roundtable Past Hosts

2008



UNIVERSITY OF
ALBERTA

University of Alberta

Edmonton, AB

2009

HEC MONTRÉAL

University of Quebec

Montreal, QC

2010



University
of Windsor

University of Windsor

Windsor, ON

2011



a place of mind
THE UNIVERSITY OF BRITISH COLUMBIA

University of British Columbia Okanagan

Kelowna, BC

2012



UNIVERSITY OF
SASKATCHEWAN

University of Saskatchewan

Saskatoon, SK

2013



Carleton
UNIVERSITY

Carleton University

Ottawa, ON

2014



Concordia
MONTRÉAL

Concordia University

Montreal, QC

2015



UNBC
UNIVERSITY OF
NORTHERN BRITISH COLUMBIA

University of Northern British Columbia

Prince George, BC

2016



UNIVERSITY OF CALGARY
HASKAYNE SCHOOL OF BUSINESS

University of Calgary

Calgary, AB

Closing Summary

While markedly different in their design, substance, and execution, all CABS' flagship conferences share one underlying feature - they continually manage to have a major, positive impact on all attending delegates. Past attendees often identify these events as highlights of their academic career, and praise their role as change agents in the way students view their education, extra-curricular initiatives, future career plans, and business as a discipline.

The results are undeniable - these student leaders are empowered through CABS' conferences to become better leaders, with the improvement measurable through the further success of their respective associations and the benefits this success brings to their university. Student leadership will always be an important catalyst for continually improving the quality and environment of undergraduate business education in Canada, with CABS' flagship conferences playing an instrumental role in enabling these individuals to perform at their best.



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