## EAS CANADIAN ASSOCIATION OF BUSINESS STUDENTS

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## Memorandum

To: CABS Board of Directors
From: Calvin Parker
Date: September 3<sup>rd</sup>, 2015
Re: Appointment of Head Office Marketing Director

## Message

This memorandum is intended to inform the Board of Directors of The Canadian Association of Business Students that Dan Park, former VP Marketing of the University of Alberta's Business Student Association for the F2015 term, has been hired by the Management Team to serve in the Head Office Marketing Portfolio as a Director of Marketing. This position will extend until the end of the current fiscal year; however, both the Management Team and Mr. Park reserve the right to terminate the relationship at any time. The Management Team is confident in Mr. Park's abilities as they relate to this role, and believe this appointment is in the best interest of the membership.

Sincerely,

Calvin Parker President, F2016